



MEDICAL WRITING & PUBLICATION BOOTCAMP

LEARNING OBJECTIVES:

- Understand the international medical publishing process, peer-review system, and standards (SCI/SSCI/Medline).
- Master the structure, conventions, and writing style of international medical journal articles.
- Improve academic English skills for medical research writing.
- Learn effective strategies for data presentation, logical argumentation, and scientific storytelling in medical writing.
- Develop practical skills for journal selection, manuscript submission, and responding effectively to peer reviewers.

DELIVERY FORMAT:







- 🕒 12 Hours Total Training
- 👤 Online Live or Face-to-Face
- 📝 Interactive Lectures and Writing Clinics
- 👥 Small Group Workshops
- 🎯 Optional 1-1 Manuscript Review Service



TARGET AUDIENCE:

- Doctors and Medical Researchers preparing SCI or international journal submissions.
- Clinical academics seeking to improve their publication success rate.
- PhD/MD candidates needing academic writing skills for thesis publication.
- Early-career healthcare professionals aiming to enhance global academic visibility.
- Pharmacists, Nurses, and Medical Scientists involved in research publication.

COURSE FEATURES:

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|  System Writing Framework
Step-by-step guidance from idea to publication |  Tools & AI Integration
Effectively use tools like ChatGPT, Grammarly, and more. |
|  Medical Academic English
Practical strategies to write with clarity & professionalism. |  Real Case Studies
Learn from real examples of successful and rejected papers. |
|  Journal Selection Strategy
Target the right journals to increase publication success. |  Personalised Feedback
Expert review and feedback on participants' own writing. |

COURSE CONTENT*:

Ref	Module	Description
1	Why is it Difficult for Chinese Doctors to Publish?	<ul style="list-style-type: none"> • Common pain points and typical mistakes • Cultural and language barriers in academic writing • Mindset shift: from “writing in English” to “thinking like a reviewer”
2	The Logic of SCI Publishing	<ul style="list-style-type: none"> • Overview of SCI system: JCR, Impact Factor, Quartiles • How peer review really works behind the scenes • Hidden rules of publishing most authors don't know • Journal selection strategy: beyond IF, what really matters
3	Anatomy of a Medical Paper (IMRaD Structure)	<ul style="list-style-type: none"> • Breakdown of each section: Introduction, Methods, Results, Discussion • How to present data, tables, and figures effectively • Framework for writing a strong Discussion section • Logical flow that meets international journal expectations
4	Academic English Writing System	<ul style="list-style-type: none"> • High-frequency expressions and sentence patterns in medical writing • Common "Chinglish" errors and how to avoid them • Power words: upgrading verbs, keywords, and linking phrases • Smart use of AI tools: Grammarly, ChatGPT, and language databases
5	Submission Materials & Peer Review Communication	<ul style="list-style-type: none"> • How to write an effective Cover Letter • Strategies for responding to reviewers (even difficult ones) • Pre-submission checklist: avoid easy-to-miss mistakes • Revision tips that improve acceptance chances
6	Case Studies & Practical Writing Workshop	<ul style="list-style-type: none"> • Analyse real published and rejected paper examples • Group peer review exercises to sharpen editing skills • Feedback on participants' own drafts • Techniques for polishing and finalising your manuscript

*Course content can be customised and tailored to meet the specific needs, context, and objectives of the client.