

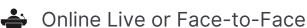


#### **LEARNING OBJECTIVES:**

- Understand the international medical publishing process, peerreview system, and standards (SCI/SSCI/Medline).
- Master the structure, conventions, and writing style of international medical journal articles.
- Improve academic English skills for medical research writing.
- Learn effective strategies for data presentation, logical argumentation, and scientific storytelling in medical writing.
- Develop practical skills for journal selection, manuscript submission, and responding effectively to peer reviewers.

## **DELIVERY FORMAT:**





Interactive Lectures and Writing Clinics

Small Group Workshops

Optional 1-1 Manuscript Review Service









#### **TARGET AUDIENCE:**

- Doctors and Medical Researchers preparing SCI or international journal submissions.
- Clinical academics seeking to improve their publication success rate.
- PhD/MD candidates needing academic writing skills for thesis publication.
- Early-career healthcare professionals aiming to enhance global academic visibility.
- Pharmacists, Nurses, and Medical Scientists involved in research publication.

### **COURSE FEATURES:**



## **System Writing Framework**

Step-by-step quidance from idea to publication



### Tools & Al Integration

Effectively use tools like ChatGPT, Grammarly, and more.



#### Medical Academic English

Practical strategies to write with clarity & professionalism.



#### Real Case Studies

Learn from real examples of successful and rejected papers.



## **Journal Selection Strategy**

Target the right journals to increase publication success.



# Personalised Feedback

Expert review and feedback on participants' own writing.







# **COURSE CONTENT\*:**

Ref	Module	Description
1	Why is it Difficult for Chinese Doctors to Publish?	<ul> <li>Common pain points and typical mistakes</li> <li>Cultural and language barriers in academic writing</li> <li>Mindset shift: from "writing in English" to "thinking like a reviewer"</li> </ul>
2	The Logic of SCI Publishing	<ul> <li>Overview of SCI system: JCR, Impact Factor, Quartiles</li> <li>How peer review really works behind the scenes</li> <li>Hidden rules of publishing most authors don't know</li> <li>Journal selection strategy: beyond IF, what really matters</li> </ul>
3	Anatomy of a Medical Paper (IMRaD Structure)	<ul> <li>Breakdown of each section: Introduction, Methods, Results, Discussion</li> <li>How to present data, tables, and figures effectively</li> <li>Framework for writing a strong Discussion section</li> <li>Logical flow that meets international journal expectations</li> </ul>
4	Academic English Writing System	<ul> <li>High-frequency expressions and sentence patterns in medical writing</li> <li>Common "Chinglish" errors and how to avoid them</li> <li>Power words: upgrading verbs, keywords, and linking phrases</li> <li>Smart use of AI tools: Grammarly, ChatGPT, and language databases</li> </ul>
5	Submission Materials & Peer Review Communication	<ul> <li>How to write an effective Cover Letter</li> <li>Strategies for responding to reviewers (even difficult ones)</li> <li>Pre-submission checklist: avoid easy-to-miss mistakes</li> <li>Revision tips that improve acceptance chances</li> </ul>
6	Case Studies & Practical Writing Workshop	<ul> <li>Analyse real published and rejected paper examples</li> <li>Group peer review exercises to sharpen editing skills</li> <li>Feedback on participants' own drafts</li> <li>Techniques for polishing and finalising your manuscript</li> </ul>

<sup>\*</sup>Course content can be customised and tailored to meet the specific needs, context, and objectives of the client.

